RaleighFreebies

MEDIA KIT · LAUNCH RATES

Reach Raleigh locals looking for something free or cheap to do this week

RaleighFreebies lists free events and real deals across Raleigh and the Triangle. Every listing is checked against the organizer's or business's own page and dated.

Where we are (honestly): we launched in October 2026. We don't publish traffic or subscriber numbers yet, because we won't quote numbers we can't back up. Launch prices reflect that.

Today, as of Nov 2, 2026

123
live listings right now, each checked against its source

16
evergreen guides

269
total pages on the site (listings, guides and info pages, per our sitemap)

Daily
listing checks and updates

Audience and channels

- **Coverage:** Raleigh first, plus Apex, Cary, Chapel Hill, Durham, Holly Springs, Morrisville, Wake Forest, Zebulon and the rest of the Triangle.
- **Readers:** locals and families searching for free things to do, kids-eat-free nights, free museums, happy hours and seasonal deals.
- **Channels:** raleighfreebies.com, the weekly Top 10 Free This Weekend (on the web, and as a free email every Thursday) and a new X account.

Launch rate card

Free listing	**$0**	Any real, verifiable deal or free event. Always free.
Sponsored listing	**$25 / week**	Pinned near the top of its own category page and one related guide in that category for 7 days. One active per category. Optional photo you own or may use, one link. 1 edit per 7-day period, verified before it's published.
Sponsored guide	**$75 / month**	A labeled “Presented by” block (name, one line, one link) atop one evergreen guide in your category for 1 month. Up to 3 edits per month, each verified before it's published.
Newsletter slot	**$25 / issue**	Not on sale yet. Opens only after 250 confirmed subscribers.
Founding partner	**$99 / month**	4 weeks of sponsored listings (one active at a time) plus a “Presented by” block on a matching guide. $99 locked for your first 3 months only, then the current rate, told in writing before you renew. Up to 3 edits per month, each verified before it's published. Invoiced manually each month; no auto-billing, no contract.

Sponsored content rules

- **Always labeled.** Paid placements say “Sponsored” and paid links are marked as sponsored. “Our pick” is editorial and can't be bought.
- **Same standard.** Sponsored offers are verified on your own page like any listing, and pulled if the offer stops being honored.
- **Results:** after your placement we report clicks from it to your page. That's the only figure we report; we don't track views.
- **No paid reviews.** Free listings stay free. Not accepted in the newsletter or on X: alcohol, supplements and weight-loss products.

Get in touch: raleighfreebies.com/advertise/ · 964 High House Road, Unit #4728, Cary, NC 27513 Rates as of Nov 2, 2026